

Irena Skvorzowa

AI-Native Product Design · Design Systems · Front-End Prototyping · AI-Augmented Design
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PROFILE

AI-Native Product Designer with 12 years shaping complex, high-stakes digital products end-to-end - from enterprise fintech at Citi, Credit Suisse, Bank of America, and US Bank to an AI-native social platform I co-founded and designed myself. I build design systems that live in code, prototype in React/HTML/CSS/JS rather than hand off static comps, and care about the pixels, copy, and edge cases that make a product feel trustworthy. I work AI-native - treating AI as a creative collaborator in both the product and my own process - and I ship fast in ambiguous, resource-constrained environments without letting the craft slip.

WHAT I FOCUS ON

UI Craft · Polished, end-to-end interface design for complicated, high-stakes products - sweating the details that build trust.

Design Systems · Component libraries in Figma and React, plus the documentation and governance that let big, distributed teams move fast without fragmenting.

Prototyping in Code · React/HTML/CSS/JS prototypes to pressure-test ideas, invent new interaction patterns, and align engineering on what to build.

AI-Augmented Design · Designing AI into the product itself, and using AI tools as a creative partner to move from idea to working interface faster.

CORE SKILLS & TOOLS

Craft · Product & UI design, design systems, interaction design & prototyping, information architecture, user research & usability testing, accessibility.

Build · React, HTML/CSS/JS/LESS, D3.js, Highcharts - comfortable designing in code and partnering closely with engineers.

Tools · Figma, Adobe XD, Sketch, Adobe Creative Suite, Miro, After Effects, Axure, InVision.

EXPERIENCE

AI-Native Product Designer & Co-Founder | **Crystal Prism Software / Medeata** Jan 2022 - March 2023 · Feb 2024 - June 2026

AI-native social platform that helps people develop their creative work rather than just scroll. I co-founded it, designed it end-to-end, and returned after a contract role to see it through.

- ▶ Designed the product end-to-end - strategy, information architecture, UI, and interactive React/HTML/CSS/JS prototypes shipped across web, iOS, and Android.
- ▶ Built AI into the core experience, including an AI Concierge for content editing, image generation, and personalized interactions - among the first social platforms to do so.
- ▶ Architected a Figma + React component library with AI-driven elements, holding pixel-perfect cross-device consistency and accelerating design iteration by 30–40%.
- ▶ Worked AI-native and scrappy on a two-person team - owning every design and product call and shipping fast under real resource constraints.

Senior UX Designer | **US Bank** Mar 2023 – Jan 2024

- ▶ Designed digital-wallet interfaces, transaction histories, and money-movement flows for Zelle and Paze - a tokenized payment service backed by major banks with 150M+ eligible cards at launch.
- ▶ Contributed reusable components to the enterprise design system, holding consistency across teams.
- ▶ Prototyped across multiple parallel workstreams, balancing flexibility with organizational standards.

Product Design Lead | **Citi Commercial Bank (CCB)** Mar 2019 – Dec 2021

- ▶ Architected the User Entitlements portal end-to-end for managing high-stakes commercial client relationships across wire transfers, ACH, and real-time payments.
- ▶ Designed categorized flow concepts separating streams by limits and approvers, cutting operational complexity and approval delays.
- ▶ Delivered high-fidelity prototypes in Sketch/Adobe XD that secured senior-stakeholder buy-in and accelerated go-live.
- ▶ Drove designer–developer–legal collaboration and standardized interaction patterns for enterprise-wide consistency.

UX Visual Design Lead — **ISG, Global Banking & Analytics** | **Citi** Sep 2017 – Mar 2019

- ▶ Created and globally rolled out Enterprise Design System 2.0 (EDS 2.0), integrating Modern Styles 2.0 into the Citi Toolbox Portal via cross-regional work with teams in Israel and the UK.
- ▶ Guided UX teams from wireframes to high-fidelity, polished visuals, raising the quality bar across the enterprise.

- ▶ Stood up a centralized UX repository (TFS) for specs, wireframes, and prototypes, improving the build process and stakeholder access.

GUI Design Lead — R&A Strategy, Risk & Finance | Credit Suisse *Aug 2015 – Jul 2017*

- ▶ Designed the Market Risk Visualization Model - drill-down dashboards across a 14-level business hierarchy that made daily risk analysis far easier to explore.
- ▶ Led the market-risk dashboard redesign in D3.js; ran user interviews and built hierarchical drill-down for flexible exploration and breach detection.
- ▶ Owned the visual language and styling guidelines, speeding risk-data slicing and portfolio oversight across the organization.

UI Designer & Application Developer | Bank of America / Merrill Lynch *Jun 2014 – Jul 2015*

- ▶ Designed and prototyped the Fund Transfer feature for the Benefits Online 401(k) platform, supporting real-time trades, rebalancing, and GoalManager modeling.
- ▶ Built an interactive Equity Summary app with Highcharts visualizations, improving data engagement and accessibility for wealth-management advisors.

EDUCATION & CREDENTIALS

M.A. in Design and Architecture

Certificate in Web Development · Certificate in Organizational Behavior Science · Certificate in Project Management